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Planning and Development Services

October 2, 2024

Sent Via email
Sent Via Registered Mail

OHA Registrar
Ontario Heritage Trust
10 Adelaide Street East
Toronto, Ontario M5C 1J3

RECEIVED
2024/10/02
(YYYY/MM/DD)
Ontario Heritage Trust

RE: NOTICE OF INTENTION TO DESIGNATE UNDER THE ONTARIO HERITAGE ACT, 367 CRESCENT ROAD, FORT ERIE

Please be advised that at its Council-in-Committee meeting held on August 12, 2024, the Municipal Council of the Town of Fort Erie considered Report No. PDS-56-2024 and approved the following recommendations:

THAT: Council approves the designation of 367 Crescent Road as outlined in this report, for architectural, historical and contextual attributes and reasons, under Part IV of the Ontario Heritage Act; pursuant to the recommendation of the Museum and Cultural Heritage Advisory Committee, and further

THAT: Council directs staff to prepare a Designation By-law and provide Notice of Intention to Designate in accordance with the Ontario Heritage Act.

In accordance with Council's direction and pursuant to the *Ontario Heritage Act*, please find enclosed a Notice of Intention to Designate the above property. A Notice of Intention to Designate will also be published in the Town's local newspaper on October 10, 2024.

In the event that you have an objection to the proposed designation, you are required to serve a Notice of Objection on the Clerk of the Town of Fort Erie within 30 days after the date of publication of this notice, being November 9, 2024.

Thank you for your attention to this matter.

Sincerely,

Kimberlyn Smith
Junior Community Planner
Town of Fort Erie
905-871-1600 Ext. 2508
ksmith@forterie.ca



THE MUNICIPAL CORPORATION OF THE TOWN OF FORT ERIE

Public Notice

Notice of Intention to Designate Under *Ontario Heritage Act* 367 Crescent Road (The 3rd Kraft House)

Take Notice that upon recommendation of the Town's Museum and Cultural Heritage Committee, the Municipal Council of the Town of Fort Erie intends to designate 367 Crescent Road under Section 29 of the *Ontario Heritage Act*, R.S.O. 1990, Chapter O.18, as amended, as being of cultural heritage value or interest for its historical and contextual value.

Description of Property – 6367 Crescent Road – Lot 567, Plan 426, Part Lot 5, Concession 1, Bertie, in the Town of Fort Erie.

367 Crescent Road is located on the corner of Dominion Road and Crescent Road. The property features a two-storey red brick vernacular house built with Italianate influences.

Statement of Cultural Heritage Value or Interest

367 Crescent Road is a representative example of a vernacular residence with Italianate influences. While inspired by classical architectural forms, Italianate architecture emerged to have its own distinctiveness in North America, drawing from a number of architectural eras where details are classical in origin but freely modified, often in vernacular expressions as demonstrated in the subject property. The two-storey massing of 367 Crescent Road follows an irregular base and cross-gable roof, with two-storey projecting bays more indicative of a vernacular design while exhibiting Italianate influences with the wide front gable peak and overhanging eaves, red brick coursed in a running bond, and stone foundations representing features of the Italianate style. The subject building also includes segmentally arched window openings with stone keystones and stone sills, which are characteristic of the Italianate architectural style.

367 Crescent Road has historical value for its direct association with George and Minerva Krafft, local dairy owners and the parents of Kraft Foods founder J.L. Kraft. The subject house was occupied by the Krafft family in the early 1900s, not long after its construction between 1888 and 1891. The Kraffts were a local Mennonite family whose original family farm was located at the corner of Bowen Road and Winger Road. George Kraft purchased another farm located on the west side of Kraft Road in 1890, and the family relocated from the Stevensville area to the new property, where they operated a dairy. The dairy was known as Crescent Dairy, Kraft/Krafft Dairy, and Pleasant Point Dairy, and the business catered predominately to lakeshore residents. William Krafft, George and Minerva's oldest son, took over management of the dairy around 1905, and his parents moved to the subject property in 1906, which they occupied until after George Krafft's death in 1914. James, another son better known as J.L. Kraft, was the founder of Kraft Foods. J.L. Kraft took the knowledge gained from the family dairy business, moved to the United States, where he went on to patent processed cheese and revolutionize the cheese industry.

Description of Heritage Attributes

Key elements that contribute to the heritage value of 367 Crescent Road include:

- Two-storey vernacular house constructed with Italianate influences
- Overall massing and irregular plan
- Red brick construction
- Cross-gable roof with prominent gable ends and overhanging eaves
- Paired segmentally arched window openings with stone keystone and stone sills
- Segmentally arched single door opening
- Proximity to Kraft Road

A more detailed description of the property's cultural heritage value or interest may be found in Council Report PDS-56-2024 dated August 12th, 2024.

Further information respecting the notice of intention to designate the property is available from the Town of Fort Erie by contacting Kimberlyn Smith, Junior Community Planner, at (905) 871-1600, Ext. 2508, or by email at ksmith@forterie.ca.

Notice of Objection

Any person may, within thirty (30) days after the date of publication of this Notice of Intention to Designate, serve on the Clerk of the Town of Fort Erie a Notice of Objection to this proposed designation, setting out the reasons for the objection and all relevant facts.

If a Notice of Objection is received, the Council of the Town of Fort Erie shall consider the objection and make a decision whether or not to withdraw the Notice of Intention to Designate the property within 90 days after the end of the 30-day objection period. If Council decides not to withdraw its intention to designate, a heritage designation by-law must be passed within 120 days after the date of publication of the Notice of Intention to Designate. Council must publish a notice of passing of the designation by-law, which is followed by a 30-day appeal period when appeals of the by-law may be made to the Ontario Land Tribunal.

Where no Notice of Objection is served, Council may pass a by-law designating the property.

Peter Todd, Manager, Legislative Services/Town Clerk
Town of Fort Erie
1 Municipal Centre Drive
Fort Erie, Ontario, L2A 2S6
(905) 871-1600, Ext. 2211
clerk@forterie.ca