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THE CORPORATION OF THE CITY OF WINDSOR

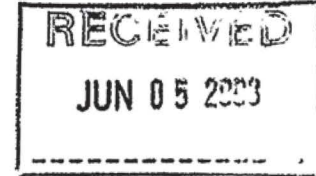
MBA/10055

IN THE MATTER OF THE ONTARIO HERITAGE ACT
AND IN THE MATTER OF THE LANDS AND PREMISES AT THE FOLLOWING
MUNICIPAL ADDRESS IN THE CITY OF WINDSOR IN THE PROVINCE OF ONTARIO

NOTICE OF INTENTION TO DESIGNATE

REGISTERED MAIL

To: Ontario Heritage Foundation
10 Adelaide Street East
TORONTO, Ontario
M5C 1J3



TAKE NOTICE THAT the Council of the Corporation of the City of Windsor intends to designate the property, including lands and buildings at the following municipal address, as a property of architectural and/or historical value or interest under Part IV of The Ontario Heritage Act:

364 Ouellette Avenue
Windsor, ON N9A 1A8

REASONS FOR DESIGNATION:

Owner: [REDACTED]

Property: 364 Ouellette Avenue (Plan 333, Lot 7 N. Part Lot 8)

Reasons for Designation:

Historical:

At the time of completion in 1930, the Canada Building was the largest office building in Southwestern Ontario at 12 storeys tall. The first floor was originally designed for shops, and in its early days, the Canada Building housed a beauty salon, a barbershop, and a dress studio.

Architect A.H. McPhail designed the building in the Arts and Crafts style for Border Cities Star, now the Windsor Star, when W.F. Herman was publisher. A.H. McPhail also designed the Border Cities Star Building, now the Windsor Star, at 167 Ferry Street. The building remained in the hands of the Star until 1967 when it was taken over by the paper's former editor W.L. Clark. It switched hands again in 1976 when Ben Matthews, the founder of former "Matthew's Lumbar Co. Ltd." purchased it.

Ben Matthews purchased the building at the age of 72. Matthews' plans were to revitalize the Canada Building so it matches its prestige address in the business community. Matthews planned on installing new elevators, air-conditioning, and modernize all the offices. He has had great confidence in Windsor, as he also owned the Canada Trust Building at 156 University Ave. W.

Architectural:

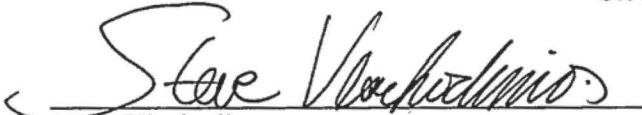
Architect A.H. McPhail designed the building in Arts and Crafts style. The first storey of the building was originally polished granite, but today has been replaced with red granite. The second storey is constructed of limestone, and remaining storeys are light polished brick pilasters and limestone. The Front façade (West side) hosts 6 pairs of rectangular windows on each floor. The windows are separated vertically by polished brick pilasters that extend to the top of the building and horizontally by square stone details. The top floor windows are arched, which accent the ornate detailing of stone along the roofline. A metal canopy covers the entrance on the West Façade.

The North, South, and East Facades of the building are solid brick, except for the ornate details of the roofline in limestone, which extend around the entire building.

Today, not much of the original interior design is left; however, characteristics such as the stunning marble on the first and second floor lobbies are reminiscent of the Canada Building's 1930's interior. The building also features brass trimming of doors, windows, fixtures, and most notably the Canada Post letterbox, which is still in use today.

Any person may, within thirty days of the publication of this notice, send by registered mail or deliver to the Clerk of the City of Windsor notice of his or her objection to the proposed designation together with a statement of the reasons for the objection and all relevant facts. If such a Notice of Objection is received, the Council of the Corporation of the City of Windsor shall refer the matter to the Conservation Review Board for a hearing.

DATED at Windsor, Ontario this 30th day of May 2008
Steve Vlachodimos, Deputy Clerk, City Hall, Windsor, Ontario



Steve Vlachodimos
Manager of Council & Committee Services / Deputy Clerk
KK/ml